

## Celebrate Medical Assistants Recognition Week It's coming! October 17-21, 2016

### Join the Contest to Celebrate Medical Assistant Recognition Week

Help AMT recognize a Registered Medical Assistant (RMA) who demonstrates *Healthcare with a Human Touch*. You can nominate yourself, your RMA employee, or your medical assisting student for this fun contest. Simply describe in only five words—no more, no less—how your nominee demonstrates *Healthcare with a Human Touch*. For example, “I calm a frightened child” or “Invites patients to stay healthy” or use your own creative approach to the theme. Need to explain why you chose those five words? There is space on the entry form to briefly describe your choice.

Five individual contest winners will earn a package of RMA week-related prizes and be notified by October 5, 2016. AMT will request a photo of winners to be submitted by October 14. Winning entries with photos may be published in print and digital media such as the AMT website and social media. Submitting an entry implies consent for AMT to publish. One entry per person, please. Contest submissions accepted until midnight Friday, September 30, 2016.

[Enter now](#)



### Use Social Media to Spread the Word(s)

Whether or not you enter the contest, be sure to post your support for medical assistants on social media. Use Facebook or Twitter to honor the work of medical assistants and have some fun with the challenge to describe in five words how medical assistants provide *Healthcare with a Human Touch*. This is also a great way to recognize all your colleagues, your entire medical assisting staff, or a group of medical assisting students. Use the tags #fivewords and @americanmedtech. See us on [Facebook](#) or [Twitter](#).

### Make it Easy with the Promotional Kit

Are you ready for the event? Download the Medical Assistant Recognition Week promotional kit with lots of ideas and a step-by-step guide to help make your local celebration a success. The kit suggests timelines and tasks, event ideas, template press releases and proclamations, and even interactive games and contests. There is also a link to order logo items to display your RMA pride. [See details here](#).